

# Mark Yezbick

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<http://www.alaskacreative.com>

## PROFILE

Creative and versatile with 8 years professional experience in drafting business correspondence, web site content, conceptual creative ideas for strategic branding. Looking to take part in a flowing, creative environment where great minds build engaging communication.

## EXPERIENCE

### Intern Copywriter

*Tullo Marshall Warren, London UK April 2009*

Worked in the creative department at TMW, a direct marketing and digital agency. Worked as a team on various projects from strategy to completion. Many projects included short deadlines for direct to market campaigns varying from home products to social awareness.

### Account Executive / Photo editor

*Accent Alaska Stock Photo Agency, Anchorage Alaska 2000-2008*

Duties include: Sales calls and follow-ups, invoicing, negotiating sales, process and deliver imagery, gather new clients, communications, ad design, web design, database management, collection management. Management and upkeep of Accent Alaska Website and Ken Graham Photography Website.

### Sales / Assistant Framer

*Blaines Art And Graphic, Anchorage Alaska 1999-2000*

Interacted with consumers on various art related sales inquiries, framing and mat selections, framing.

## EDUCATION

### UNIVERSITY COLLEGE FALMOUTH

*Falmouth, Cornwall United Kingdom — Master of Arts Creative Advertising, 2009*

### UNIVERSITY OF GEORGIA

*Athens, Georgia — Bachelor of Fine Arts Drawing and Painting, 1995*

## SKILLS

Strategic conception and execution of advertising campaigns for diverse clients. Adobe Photoshop CS4, Dreamweaver, Adobe Lightroom 2, Word, Web Design, digital photography including High Dynamic Range photography, calibration of monitors/printers, streamlined workflow, Mac Systems, HTML, CSS, Flash